



Nurses and
Nurse Practitioners
of British Columbia

20th Annual Nurse Practitioner Conference: Sponsorship Prospectus



 conference@nnpbc.com

 www.npconference.nnpbc.com

About NNPBC

Nurses and Nurse Practitioners of BC (NNPBC) is the professional association for all four nursing designations in British Columbia: Nurse Practitioners, Registered Nurses, Licensed Practical Nurses and Registered Psychiatric Nurses. NNPBC supports excellence in nursing practice, education, research and leadership. We help nurses use their voices to shape health and social policy, strengthen the nursing profession and improve the wellbeing of individuals and communities. NNPBC is proud to work closely with our Nurse Practitioner Leadership Committee (NPLC) on the NP conference.

Who are Nurse Practitioners?

Nurse Practitioners (NPs) are autonomous, licensed health professionals who provide comprehensive health care across the lifespan. NPs are educated at a master's or doctoral level. They assess, diagnose, treat, and manage acute and chronic illnesses; order and interpret labs and diagnostic tests; prescribe medications; perform procedures within their legislated scope of practice; refer patients to specialists and other care providers; collaborate and coordinate with other healthcare providers. NPs work independently and collaboratively. The NP role was introduced in BC in 2005 but has existed for more than 50 years in other parts of North America and in the United Kingdom. Extensive research from multiple jurisdictions has shown that patients are very satisfied with NP care and that NP services are delivered at consistently high levels. There are currently more than 1,580 NPs licensed to practice in British Columbia, with more to come!

Nurse Practitioners:

- Work in a variety of health care settings including community clinics, hospitals, long-term care and urgent care centers
- Serve as independent primary care providers
- Prescribe medications and non-pharmacological therapeutics
- Assess, diagnose and treat a wide variety of health conditions
- Order medical imaging including x-rays, MRIs, CT scans, and laboratory tests
- Write orders to be carried out by other health providers such as dietary, physiotherapy, oxygen therapy, and more
- Complete special authority forms, provincial and federal disability forms, insurance forms and other health related documents
- Are committed to increasing access to health care for patients in British Columbia

→ The NP Conference

The 2026 Nurse Practitioner Conference is BC's leading event for NPs and partners shaping the future of NP-led care. Hosted by NNPBC, it brings together 180–200 attendees from across clinical practice, education, research, policy and industry. The program includes workshops, plenaries, panels and poster presentations, plus dedicated time for networking and collaboration.

→ Event Details

Date: **May 29-30, 2026**

Location: Sheraton Vancouver Wall Centre, 1000 Burrard St, Vancouver, BC

Audience: 180-220 Nurse Practitioners and healthcare professionals

Program: Plenary sessions, clinical workshops, networking events and an exhibitor showcase

→ Sponsorship Options

We offer two sponsorship models: premium and targeted.



PREMIUM SPONSORSHIP

Platinum

\$18,000

1 available; \$17,000 if paid before Feb. 27, 2026

The Platinum package offers premium visibility and the most direct pathway to engage with NP leaders. It's designed for organizations that want to anchor the conference and stand out at every touchpoint.

Key inclusions:

- Top-tier brand placement across all conference marketing, including program, promotional materials, emails to attendees and more
- Acknowledgement as Platinum sponsor at opening and closing of the conference, as well as speaking opportunity at the plenary opening
- Opportunity to play branded video at opening of plenary session
- Complimentary exhibitor table with premium placement. Includes two exhibitor registrations that include all meals and networking event access plus tickets to gala
- Two full delegate registrations that include access to networking event, gala, all plenary and individual sessions and meals
- Logo on conference swag bag + opportunity to include branded item
- Dedicated pre- or post-event email to all attendees
- Full post-event analytics report

Gold

\$13,000

2 available; \$12,000 if paid before Feb. 27, 2026

Gold sponsors receive prominent exposure and meaningful engagement opportunities, offering a strong balance of visibility, access and leadership moments.

Key inclusions:

- Second-level brand placement across all conference marketing, including program, promotional materials, emails to attendees and more
- Acknowledgement as Gold sponsor at opening and closing of the conference
- Opportunity to play branded video at opening of plenary session
- Complimentary exhibitor table with premium placement. Includes two exhibitor registrations that include all meals and networking event access, plus tickets to gala
- One full delegate registration that includes access to networking event, gala, all sessions and meals
- Logo on conference swag bag + opportunity to include branded item
- Pre- or post-event email to all attendees
- Full post-event analytics report

PREMIUM SPONSORSHIP

Silver

\$10,000*4 available; \$9,000 if paid before Feb. 27, 2026*

Silver provides solid, consistent visibility throughout the event – a well-rounded package for organizations looking to maintain a strong presence.

Key inclusions:

- Third-level brand placement across all conference marketing, including program, promotional materials, emails to attendees and more
- Acknowledgement as Silver sponsor at opening and closing of the conference
- Opportunity to sponsor a meal with signage
- Complimentary exhibitor table with priority placement. Includes two exhibitor registrations that include all meals and networking event access, plus tickets to gala
- Logo on conference swag bag + opportunity to include branded items
- Limited post-event analytics report

Bronze

\$7,000*10 available; \$6,500 if paid before Feb. 27, 2026*

Bronze is an accessible entry-level partnership that still offers meaningful exposure and a place within the conference experience.

Key inclusions:

- Recognition across select conference marketing, including program and promotional materials
- Complimentary exhibitor table with priority placement, including two exhibitor registrations that include all meals and networking event access
- Sponsor one of 10 door prizes
- Opportunity to include branded item in conference swag bag



Post-Event Reporting

All sponsors receive a comprehensive report with attendance metrics and testimonials. Platinum and Gold sponsors receive enhanced analytics, including demographics, engagement data, and digital impressions.

TARGETED SPONSORSHIP

Flexible, single-feature options that let you amplify your presence in specific moments – from networking events to demo sessions – based on your strategic goals and budget.

Option	Description	Investment <i>10% discount if paid before Feb. 27, 2026</i>	Available	Key Benefits
Gala Sponsor	Own the signature evening of the conference with prominent gala branding and a speaking moment in front of all attendees.	\$6,000	1	<ul style="list-style-type: none"> • Branding on all gala tables and signage • Welcome remarks at gala • 2 gala tickets • Opportunity to include branded item in conference swag bag • Recognition in conference marketing
Sponsor-a-Student	Support the next generation of NPs by funding four student registrations for the full conference and gala.	\$5,000	5	<ul style="list-style-type: none"> • Funds 4 student conference + gala tickets • Recognition in conference marketing • Included in blog feature about NP student issues • At least one dedicated social media post on NNPBC accounts
Exhibitor	Showcase your products or services with a dedicated exhibitor table and direct access to conference attendees.	\$4,500 <i>standard rate</i> \$2,500 <i>non-profit rate</i>	35	<ul style="list-style-type: none"> • Exhibitor table with 1 exhibitor registration (not including gala access) • Option to purchase 1 extra exhibitor registration (see next page) • Recognition in conference marketing

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Option	Description	Investment <i>10% discount if paid before Feb. 27, 2026</i>	Available	Key Benefits
Additional Exhibitor Seat	Add one more representative to your exhibitor team to maximize attendee engagement.	\$400	35	<ul style="list-style-type: none"> • 1 additional exhibitor registration (not including gala access) • Must be paired with Exhibitor package
Networking Lounge Sponsor	Be the visible host of our networking hub with branded space and welcome remarks at the event.	\$3,000	1	<ul style="list-style-type: none"> • Branding on tables at networking event • Welcome remarks at networking event • Recognition in conference marketing
Selfie Station Sponsor	Boost your brand's reach with a custom-branded selfie station and hashtag promotion.	\$3,000	1	<ul style="list-style-type: none"> • Branded selfie standee • Custom hashtag promotion • Recognition in conference marketing • At least one dedicated social media post on NNPBC accounts

TARGETED SPONSORSHIP

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Option	Description	Investment <i>10% discount if paid before Feb. 27, 2026</i>	Available	Key Benefits
WiFi & Charging Station Sponsor	Put your brand where everyone looks by naming the conference WiFi and branding the charging station.	\$2,500	1	<ul style="list-style-type: none"> • Branded WiFi name and login • Branding at charging station • Logo on thank-you slide (conference plenary)
Product Demo Sponsor	Showcase your innovation with a dedicated product or service demonstration during the lunch hour.	\$2,500	4	<ul style="list-style-type: none"> • 20-minute product or service demonstration session during lunch break
Session Sponsor	Align your brand with a conference session and deliver brief opening remarks (or a video) to attendees.	\$1,000	TBD	<ul style="list-style-type: none"> • Name featured with session in program and promotional materials • Opening remarks or video at session • Logo on thank-you slide (conference plenary)



Confirm Your Sponsorship

Reserve Your Sponsorship: Contact conference@nnpbc.com.

Customize Your Package: Combine premium and targeted sponsorship options for maximum impact.

TERMS AND CONDITIONS

Pricing, Production Deadlines and Benefits

All prices are listed in Canadian dollars.

Inclusion in conference design and print materials is subject to strict production deadlines. Sponsors are responsible for meeting these deadlines.

Sponsorship benefits will only be activated once full payment has been received by NNPBC.

Confirmation and Payment Schedule

Sponsorship bookings will be confirmed in writing.

To secure your sponsorship package, full payment must be received within **30 days of the invoice date**.

Payment options will be detailed on the invoice.

Exhibitor Booths

Sponsors selecting premium packages (Platinum, Gold, Silver, Bronze) will receive priority booth placement in high-traffic areas, based on their sponsorship level and as determined by NNPBC.

All other booths will be allocated on a first-come, first-served basis.

Booth assignments are final and may not be changed by sponsors.

Sponsors must keep displays within assigned dimensions and refrain from amplified announcements or music.

No materials may be taped, mounted, or attached to venue surfaces. Driving nails, tacks, or screws into floors, walls, or ceilings is strictly prohibited.

Registration

Complimentary registrations included in sponsorship packages require submission of delegate names and details by the specified deadline.

Full Registration includes access to exhibit space, meal breaks, all sessions, networking night, and gala.

*Exhibitor Registration includes access to exhibit space, meal breaks and networking event. **It does not include access to plenary or individual sessions or the gala, unless otherwise stated.**

Prize Draws and Delegate Lists

Due to privacy laws, delegates may opt out of having their names included in post-event reports.

Sponsors may collect contact information at their booth, provided this activity complies with privacy regulations and is included in their sponsorship package.

TERMS AND CONDITIONS

Fire, Safety and Health

Sponsors are responsible for compliance with all applicable fire, safety, and health regulations during installation, operation, and dismantling of displays.

In the event of an emergency, sponsors must follow all venue safety protocols.

Liability

Sponsors assume full responsibility for any damage or loss arising from their own actions or those of their employees, agents, or delegates.

NNPBC, the venue, and associated contractors accept no liability for damages, theft, or personal injury.

Sponsors agree to indemnify and hold harmless NNPBC and all related parties against any claims, risks, or liabilities.

Acknowledgement

All applications will be acknowledged in writing.

Accepted sponsorship applications will be confirmed with an invoice detailing payment instructions.

Submission of an application constitutes agreement to these Terms and Conditions.

Cancellation

Notice of cancellation must be received in writing by the organization. All cancellations are subject to an administrative fee (non-refundable deposit). Additionally, event no-shows (zero notice), will not receive a refund and will be charged an administrative fee.

Refunds will be issued in accordance with the following schedule:

120+ days: 75% refund, less a \$500 administrative fee

90-119 days: 50% refund, less a \$500 administrative fee

60-89 days: 25% refund, less a \$500 administrative fee

Less than 60 days: No refund

No show: No refund + \$500 administrative fee

If the event is cancelled by the organizer (NNPBC), sponsors will receive a full refund.